



NORTHEAST COBB BUSINESS ASSOCIATION
6TH ANNUAL
5K-9 RACE AND "BARKING LOT"
SPONSORSHIPS



SATURDAY, JUNE 12, 2021
MARIETTA, GEORGIA

BRING YOUR DOGS!

NCBA is proud to present the 6th Annual 5K-9 Road Race and introduce The Barking Lot street market! This great fundraiser is a pet friendly, socially distanced event which raises money to purchase a service animal for Cobb County Students and Residents.

SPECIALTY SPONSORSHIPS

- BARKING LOT CO-BRANDING
- VIRTUAL PET PHOTO CONTEST (MARCH)
- VIRTUAL PET PHOTO CONTEST (APRIL)
- VIRTUAL PET PHOTO CONTEST (MAY)



STANDARD SPONSORSHIP LEVELS

	LOGO ON SHIRT & PROMO MATERIALS	GIVEAWAYS IN RUNNER BAGS	SET UP OPTIONS	FREE RUNNER TICKETS	VINYL SIGN AT STARTING LINE	NCBA ANNUAL MEMBERSHIP	NCBA ANNUAL SPONSOR	LOGO ON RACE AWARDS
GREAT DANE \$5000	4"	INCLUDED	8' TABLE AND TENT	20 RUNNERS	4' X 6'	INCLUDED	INCLUDED	INCLUDED
GOLDEN RETRIEVER \$2500	3"	INCLUDED	8' TABLE AND TENT	10 RUNNERS	4' X 6'	INCLUDED	-	-
AUSTRALIAN SHEPHERD \$1250	2"	INCLUDED	8' TABLE AND TENT	5 RUNNERS	-	-	-	-
WELSH CORGI \$500	1"	INCLUDED	8' TABLE ONLY	-	-	-	-	-
DACHSHUND \$250	1"	INCLUDED	-	-	-	-	-	-

SPONSOR DETAILS

Race Registration begins at 7am, Starts at 8am. The Barking Lot opens at 8 am - 1pm.

Sponsor table set up begins at 6:30 am. All Sponsor equipment must be removed by 3pm.

Sponsors must provide their logo in color or black and white (based on sponsorship level) in .jpg format for printed materials; black and white vector art format (.eps or .ai) for shirts by Monday May 24, 2021.

Sponsors must provide all marketing material for goody bags no later than Monday June 7th , 2021.

All sponsorship are tax deductible.

Company Name: _____

Address: _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Social Media: _____

Sponsorship Level (circle one):

Great Dane \$5,000	Golden Retriever \$2,500	Australian Shepherd \$1,500	Welsh Corgi \$500	Dachshund \$250	Specialty Sponsorship (email)
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Register online at northeastcobbba.com or by completing form and mail with payment to: NCBA, PO Box 777, Kennesaw, GA 30156

QUESTIONS?

Call us at 770-423-1330 or email us at NCBA@northeastcobbba.com