

Northeast Cobb Business Association



Paddles 2023 in the Park Sponsorships



June 9 | Jim R Miller Park

Presenting Sponsor \$5000

- Three teams (6 players)
- 6 VIP spectator tickets
- Logo on all marketing materials
- Business highlighted/shout out on event social media page and NCBA Facebook page, website, and e-newsletters about the event
- Sponsor webpage linked to your website from the NCBA website
- Logo prominently displayed on group banner
- First choice for 3 individual court sponsorships
- Mentioned in any press release
- Sponsor table at event entrance
- Sponsor name acknowledged during opening and closing ceremonies
- Option for Towel Sponsor at cost
- Logo on display at the registration table
- First bid for next presenting sponsor

Paddle Sponsor \$2500

- Two teams (4 players)
- 4 VIP spectator tickets
- Logo on all marketing materials
- Business highlighted/shout out on event social media page and NCBA Facebook page, website, and e-newsletters about the event
- Sponsor webpage linked to your website from the NCBA website
- Logo on group banner
- Two court sponsorships
- Mentioned in any press release
- Option to have a sponsor table at the event
- Sponsor name acknowledged during opening and closing ceremonies

Volley Sponsor \$1500

- One team (2 players)
- 2 spectator sponsor tickets
- Logo on all marketing materials
- Business highlighted/shout out on event social media page and NCBA Facebook page, website, and e-newsletters about the event
- Sponsor webpage linked to your website from the NCBA website
- Logo on group banner
- One court sponsorship
- Mentioned in any press release
- Option to have a sponsor table at the event

Towel Sponsor \$1200

Company logo featured on cooling towel given to each participant.

Hydration Station Sponsor \$750

Logo on water bottles, drink dispensers, cups etc.

Court Sponsor \$500

Highlight your business by having your company logo on display the entire day of the event. (Limit to 10)



**Presenting
Sponsor
\$5000**

**Paddle
Sponsor
\$2500**

**Volley
Sponsor
\$1500**

Teams

**Three Teams
6 players**

**Two Teams
4 players**

**One Team
2 players**

Tickets

**6 VIP spectator
tickets**

**4 VIP spectator
tickets**

**2 spectator
tickets**

Logo

**on all Marketing
Materials**

**on all Marketing
Materials**

**on all Marketing
Materials**

Shout Out

**Social media, Facebook,
website & e-news**

**Social media, Facebook,
website & e-news**

**Social media, Facebook,
website & e-news**

Sponsor Link

**NCBA Website Link
to your Website**

**NCBA Website Link
to your Website**

**NCBA Website Link
to your Website**

Group Banner

**Logo prominently
displayed**

**Logo
displayed**

**Logo
displayed**

Court Sponsor

**First choice for
3 court sponsorships**

2 court sponsorships

1 court sponsorship

Press

**Mentioned in
any press release**

**Mentioned in
any press release**

**Mentioned in
any press release**

Sponsor Table

**Sponsor table at
event entrance**

**Option to have a
Sponsor table**

**Option to have a
Sponsor table**

Sponsor Name

**acknowledged during
opening and closing**

**acknowledged during
opening and closing**

Towel Sponsor

**Option for Towel
Sponsor at cost**

Registration Table

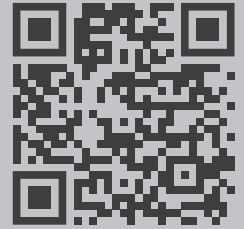
**Logo on display at
Registration Table**

First Bid

**First bid for next
presenting sponsor**



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SPONSOR FORM

Purchase sponsorships online or fillout form

Company Name: _____

Address: _____

Contact Name: _____

Email Address: _____

Phone Number: _____

Web Address / Social Media: _____

Sponsorship Level (Circle one):

presenting sponsor
\$5,000

paddle sponsor
\$5,000

volley sponsor
\$5,000

Other Sponsorship Opportunities :

towel sponsor
\$1,200

hydration station
\$750

court sponsor
\$500

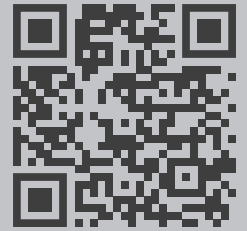
Questions or other sponsorship ideas?

email us at info@northeastcobbba.com

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ABOUT OUR EVENT

NCBA IS PLEASED TO ANNOUNCE OUR 2023 PICKLEBALL TOURNAMENT

This year's event, NCBA will be supporting a service animal for the Cobb County Sheriff's Office and contributing to the Georgia Veterans Memorial Foundation. In addition, NCBA plans to continue supporting the Cobb County School's special needs families in Northeast Cobb.

The Northeast Cobb Business Association exist to provide member businesses a platform to access shared information to enhance growth of their businesses through networking and community outreach.

The mission of NCBA is to promote business development through collaboration between businesses to promote activities that strengthen our community.

The mission of NCBA's activities is to make a meaningful impact in our community by helping identified needs and meeting the needs through our annual events such as the 5K-9, Up Beat and now Pickleball Tournament.

**Please join us and consider becoming
a member of the Northeast Cobb Business Association.**

NORTHEASTCOBBBA.COM